

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2607632**

Alt Order #: 27019526

Product Desc: Conservative Outside

Estimate:

Flight Dates: 07/22/20 - 08/03/20

Original Date / Rev: 07/31/20 / 07/31/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: **Sandlot Strategic Inc**

Buying Contact:

Billing Contact:

511 Delaware Street

Kansas City, MO 64105

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Conservative Outsiders PAC**

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	89	\$31,105.00	\$26,439.25
08/01/20	08/31/20	21	\$7,820.00	\$6,647.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	89	\$31,105.00	\$26,439.25	0.00
August 2020	21	\$7,820.00	\$6,647.00	0.00
Totals	110	\$38,925.00	\$33,086.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/25/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P3	0.00	NM	2	\$800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Sat KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-		1				\$400.00		0.00			
Week:		07/27/20	08/02/20	-----S-		1				\$400.00		0.00			
2	Multi	07/22/20	07/31/20	KSN News at Six	CM	6-630p	--WTF--	:30	3	\$350.00	P4	0.00	NM	8	\$2,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--WTF--		3				\$350.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--		5				\$350.00		0.00			
3	Multi	08/03/20	08/03/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2607632
 Alt Order #: 27019526
 Flight Dates: 07/22/20 - 08/03/20

Advertiser: POL/Conservative Outsiders PAC
 Product Desc: Conservative Outside
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$350.00	0.00					
4	Multi	08/01/20	08/01/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sa 630-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	-----S-			1		\$450.00	0.00					
5	Multi	07/22/20	07/31/20	KSN News at Five	CM	5-530pm	--WTF--	:30	3	\$275.00	P4	0.00	NM	8	\$2,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		COMMENTS APPLY TO SUB LINES A THRU B													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	--WTF--			3		\$275.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			5		\$275.00	0.00					
6	Multi	08/03/20	08/03/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$275.00	0.00					
7	Multi	07/22/20	07/31/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	3	\$650.00	P3	0.00	NM	8	\$5,200.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 630-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		WHEEL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	--WTF--			3		\$650.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			5		\$650.00	0.00					
8	Multi	07/22/20	07/31/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	1	\$600.00	P3	0.00	NM	6	\$3,600.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Ten Mon-Fri													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	--WTF--			2		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	Multi	07/20/20-07/26/20		LN M-F			10-10:35pm		--WThF----	:30	(\$600.00)	0.00	NM		
		Credited													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	MTWTF--			5		\$600.00	0.00					
9	Multi	07/22/20	07/31/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	1	\$350.00	P3	0.00	NM	7	\$2,450.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		COMMENTS APPLY TO SUB LINES A THRU A													
		TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	--WTF--			2		\$350.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			5		\$350.00	0.00					
10	Multi	07/22/20	07/31/20	M-F 430-5p	CM	430-5pm	-----	:30	0	\$325.00	P3	0.00	NM	7	\$2,275.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	--WTF--			2		\$325.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			5		\$325.00	0.00					
11	Multi	08/03/20	08/03/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$325.00	P3	0.00	NM	1	\$325.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$325.00	0.00					
12	Multi	08/03/20	08/03/20		CM	10-10:35pm	M-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F															
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at Ten Mon-Fri															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$600.00		0.00				
13	Multi	07/25/20	08/01/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S-			1		\$450.00		0.00				
Week:		07/27/20	08/02/20	-----S-			1		\$450.00		0.00				
14	Multi	07/25/20	08/02/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$450.00	P3	0.00	NM	2	\$900.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN News at 10 Sun															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S			1		\$450.00		0.00				
Week:		07/27/20	08/02/20	-----S			1		\$450.00		0.00				
15	Multi	07/27/20	08/03/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	4	\$800.00	P3	0.00	NM	3	\$2,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
Monday 9-10p															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	M-----			4		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	Multi	07/27/20-08/02/20		Mon Prime Hour 3		9-10p	M-----	:30		(\$800.00)		0.00	NM		
Credited															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			2		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	Multi	08/03/20-08/09/20		Mon Prime Hour 3		9-10p	M-----	:30		(\$800.00)		0.00	NM		
Credited															
6	Multi	08/03/20-08/09/20		Mon Prime Hour 3		9-10p	M-----	:30		(\$800.00)		0.00	NM		
Credited															
16	Multi	07/22/20	07/31/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	2	\$250.00	P3	0.00	NM	7	\$1,750.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--WTF--			2		\$250.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			5		\$250.00		0.00				
17	Multi	08/03/20	08/03/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$250.00		0.00				
18	Multi	07/22/20	07/31/20	KSN Today 2	CM	6-7am	MTWTF--	:30	2	\$200.00	P3	0.00	NM	7	\$1,400.00
Channels : KSNK,KSNG,KSNN,KSNN															
KSN Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--WTF--			2		\$200.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			5		\$200.00		0.00				
19	Multi	07/22/20	07/31/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$270.00	P3	0.00	NM	7	\$1,890.00
Channels : KSNK,KSNG,KSNN,KSNN															
Today Show 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--WTF--			2		\$270.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			5		\$270.00		0.00				
20	Multi	08/03/20	08/03/20		CM	6-7am		:30	1	\$200.00	P3	0.00	NM	1	\$200.00

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN Today 2	M-----										
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$200.00		0.00				
21	Multi	08/03/20	08/03/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$350.00		0.00				
22	Multi	08/03/20	08/03/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$270.00	P3	0.00	NM	1	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$270.00		0.00				
N23	Multi	07/22/20	07/31/20	KSN News	CM	12n-1pm	MTWTF--	:30	2	\$200.00	P3	0.00	NM	5	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--WTF--			2		\$200.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			5		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	Multi	07/27/20-08/02/20		KSN News	12n-1pm		MTWThF----	:30		(\$200.00)		0.00	NM		
				Credited											
5	Multi	07/27/20-08/02/20		KSN News	12n-1pm		MTWThF----	:30		(\$200.00)		0.00	NM		
				Credited											
				[No MG needed]											
24	Multi	08/03/20	08/03/20	KSN News	CM	12n-1pm	M-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$200.00		0.00				
25	Multi	08/03/20	08/03/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 630-7p											
				COMMENTS APPLY TO SUB LINES A THRU A WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$650.00		0.00				
26	Multi	07/22/20	07/31/20	KSN Today 1	CM	5-6am	MTWTF--	:30	2	\$100.00	P3	0.00	NM	7	\$700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--WTF--			2		\$100.00		0.00				
Week:		07/27/20	08/02/20	MTWTF--			5		\$100.00		0.00				
27	Multi	08/03/20	08/03/20	KSN Today 1	CM	5-6am	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/20	08/09/20	M-----			1		\$100.00		0.00				
28	Multi	07/26/20	08/02/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$300.00	P3	0.00	NM	2	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Sun KSN News at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S			1		\$300.00		0.00				
Week:		07/27/20	08/02/20	-----S			1		\$300.00		0.00				
29	Multi	07/25/20	07/25/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S-			1		\$100.00		0.00				
30	Multi	07/25/20	07/25/20		CM	SaSu 6a-8a		:30	1	\$60.00	P4	0.00	NM	1	\$60.00

Order / Rev: A2607632
 Alt Order #: 27019526
 Flight Dates: 07/22/20 - 08/03/20

Advertiser: POL/Conservative Outsiders PAC
 Product Desc: Conservative Outside
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today Sa/Su 6a-8a Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S- 1 \$60.00 0.00															
31	Multi	07/27/20	07/31/20	Kansas Today	CM	430-5am	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 M----- 1 \$30.00 0.00															
32	Multi	07/25/20	07/25/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNC,KSNG,KSNN,KSNNW Sa 630-7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S- 1 \$450.00 0.00															
33	Multi	07/28/20	07/28/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW Tue Prime Other 1 COMMENTS APPLY TO SUB LINES A THRU A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -T----- 1 \$1,200.00 0.00															
34	Multi	08/03/20	08/03/20	Mon Prime Other 2	CM	8p-10p	M-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW Mon Prime Other 2 COMMENTS APPLY TO SUB LINES A THRU A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/03/20 08/09/20 M----- 1 \$1,200.00 0.00															
35	Multi	08/01/20	08/01/20	Stanley Cup Playoffs	CM	Stanley Cup Playoffs	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW Stanley Cup Playoffs (7:00 PM-10:00 PM) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S- 1 \$600.00 0.00															
36	Multi	08/01/20	08/01/20	SNL	CM	1030p-12m	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Channels : KSNC,KSNG,KSNN,KSNNW Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S- 1 \$200.00 0.00															
N37	Multi	08/02/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S 1 \$100.00 0.00															
N38	Multi	08/02/20	08/02/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW Good Day Kansas Sunday PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S 1 \$100.00 0.00															
													Totals	110	\$38,925.00



125 West 55th St
New York, NY 10019

Contract # 27019526	Changes as of: 7/30/2020 at 4:25 PM	Version: Current State Version 7
CPE:	Flight: 7/22/20 - 8/3/20	Station: KSNW
Agency: Sandlot Strategic	Advertiser: Conservative Outsider PAC	Market: Wichita
823 Francis Street	Product: Conservative Outsider PAC	Office: WASHINGTON
St. Joseph, MO 64501	Agency Order #:	Service: Nielsen
	Buyer: Media Buyer	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$38,925.00
		Total Spots: 110
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2607632

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 8/3			Total Spots	Total \$	CPP*	GRP*
							7/22	7/27	8/3				
1	Sa 6p-6:30p		NEWS	\$400.00	0.0	30	1	1	0	2	\$800.00	\$0.00	0.0
2	M-F 6p-6:30p		NEWS	\$350.00	0.0	30	3	5	0	8	\$2,800.00	\$0.00	0.0
3	M 6p-6:30p		NEWS	\$350.00	0.0	30	0	0	1	1	\$350.00	\$0.00	0.0
4	Sa 6:30p-7p		WHEEL	\$450.00	0.0	30	0	1	0	1	\$450.00	\$0.00	0.0
5	M-F 5p-5:30p		NEWS	\$275.00	0.0	30	3	5	0	8	\$2,200.00	\$0.00	0.0
6	M 5p-5:30p		NEWS	\$275.00	0.0	30	0	0	1	1	\$275.00	\$0.00	0.0
7	M-F 6:30p-7p		WHEEL	\$650.00	0.0	30	3	5	0	8	\$5,200.00	\$0.00	0.0
8	M-F 10p-10:35p		NEWS	\$600.00	0.0	30	1	5	0	6	\$3,600.00	\$0.00	0.0
9	M-F 7a-8a		TODAY	\$350.00	0.0	30	2	5	0	7	\$2,450.00	\$0.00	0.0
10	M-F 4:30p-5p		JEOPARDY	\$325.00	0.0	30	2	5	0	7	\$2,275.00	\$0.00	0.0
11	M 4:30p-5p		JEOAPARDY	\$325.00	0.0	30	0	0	1	1	\$325.00	\$0.00	0.0
12	M 10p-10:35p		NEWS	\$600.00	0.0	30	0	0	1	1	\$600.00	\$0.00	0.0
13	Sa 10p-10:30p		NEWS	\$450.00	0.0	30	1	1	0	2	\$900.00	\$0.00	0.0
14	Su 10p-10:30p		NEWS	\$450.00	0.0	30	1	1	0	2	\$900.00	\$0.00	0.0
15	M 9p-10p		DATELINE	\$800.00	0.0	30	0	3	0	3	\$2,400.00	\$0.00	0.0
16	M-F 4p-4:30p		JEOPARDY	\$250.00	0.0	30	2	5	0	7	\$1,750.00	\$0.00	0.0
17	M 4p-4:30p		JEOPARDY	\$250.00	0.0	30	0	0	1	1	\$250.00	\$0.00	0.0
18	M-F 6a-7a		NEWS	\$200.00	0.0	30	2	5	0	7	\$1,400.00	\$0.00	0.0
19	M-F 8a-9a		TODAY	\$270.00	0.0	30	2	5	0	7	\$1,890.00	\$0.00	0.0
20	M 6a-7a		NEWS	\$200.00	0.0	30	0	0	1	1	\$200.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27019526	Changes as of: 7/30/2020 at 4:25 PM	Version: Current State Version 7
CPE:	Flight: 7/22/20 - 8/3/20	Station: KSNW
Agency: Sandlot Strategic	Advertiser: Conservative Outsider PAC	Market: Wichita
823 Francis Street	Product: Conservative Outsider PAC	Office: WASHINGTON
St. Joseph, MO 64501	Agency Order #:	Service: Nielsen
	Buyer: Media Buyer	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$38,925.00
		Total Spots: 110
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2607632

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 8/3			Total Spots	Total \$	CPP*	GRP*
							7/22	7/27	8/3				
21	M 7a-8a		TODAY	\$350.00	0.0	30	0	0	1	1	\$350.00	\$0.00	0.0
22	M 8a-9a		TODAY	\$270.00	0.0	30	0	0	1	1	\$270.00	\$0.00	0.0
23	M-F 12n-12:30p		NEWS	\$200.00	0.0	30	2	3	0	5	\$1,000.00	\$0.00	0.0
24	M 12n-12:30p		NEWS	\$200.00	0.0	30	0	0	1	1	\$200.00	\$0.00	0.0
25	M 6:30p-7p		WHEEL	\$650.00	0.0	30	0	0	1	1	\$650.00	\$0.00	0.0
26	M-F 5a-6a		NEWS	\$100.00	0.0	30	2	5	0	7	\$700.00	\$0.00	0.0
27	M 5a-6a		NEWS	\$100.00	0.0	30	0	0	1	1	\$100.00	\$0.00	0.0
28	Su 5p-5:30p		NEWS	\$300.00	0.0	30	1	1	0	2	\$600.00	\$0.00	0.0
29	Sa 8a-9:30a		SAT TODAY	\$100.00	0.0	30	1	0	0	1	\$100.00	\$0.00	0.0
30	Sa 6a-8a		NEWS	\$60.00	0.0	30	1	0	0	1	\$60.00	\$0.00	0.0
31	M-F 4:30a-5a		NEWS	\$30.00	0.0	30	0	1	0	1	\$30.00	\$0.00	0.0
32	Sa 6:30p-7p		DESTINATION KANSAS	\$450.00	0.0	30	1	0	0	1	\$450.00	\$0.00	0.0
33	Tu 7p-9p		AGT	\$1,200.00	0.0	30	0	1	0	1	\$1,200.00	\$0.00	0.0
34	M 8p-10p		ANW	\$1,200.00	0.0	30	0	0	1	1	\$1,200.00	\$0.00	0.0
35	Sa 7p-10p		NHL STANLEY CUP FINALS	\$600.00	0.0	30	0	1	0	1	\$600.00	\$0.00	0.0
36	Sa 10:35p-11:35p		SATURDAY NIGHT LIVE	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
37	Su 6a-8a		KANSAS TODAY WEEKEND	\$100.00	0.0	30	0	1	0	1	\$100.00	\$0.00	0.0
38	Su 10:30p-11p		GOOD DAY KANSAS REWIND	\$100.00	0.0	30	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:							31	67	12	110	\$38,925.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27019526	Changes as of: 7/30/2020 at 4:25 PM	Version: Current State Version 7
CPE:	Flight: 7/22/20 - 8/3/20	Station: KSNW
Agency: Sandlot Strategic	Advertiser: Conservative Outsider PAC	Market: Wichita
823 Francis Street	Product: Conservative Outsider PAC	Office: WASHINGTON
St. Joseph, MO 64501	Agency Order #:	Service: Nielsen
	Buyer: Media Buyer	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$38,925.00
		Total Spots: 110
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2607632

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/30/20 3:43 PM	Patty Sparkman	MISSED 7/30 DUE TO SPECIAL REPORT - PLEASE ACCEPT MG OFFER
07/28/20 3:50 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER
07/28/20 12:52 PM	Patty Sparkman	PLEASE ACCEPT MG OFFER. THANKS.
07/24/20 10:39 AM	Lori Sanderson	PLEASE ACCEPT MG. THANKS, LS
07/21/20 2:56 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP

Competitive Information	
Market Budget:	\$11,825
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	110	\$38,925.00	N/A	0.0
Total	100%	110	\$38,925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	31	\$10,025.00
2020-Aug	79	\$28,900.00
Total	110	\$38,925.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 5	7/30/20 3:43 PM	Patty Sparkman	Confirmed	2	1	\$0	\$38,925.00	Changes: Total Spots from 109 to 110. 3 buylines added or modified.
Makegood 4	7/28/20 3:50 PM	Patty Sparkman	Confirmed	1	1	\$0	\$38,925.00	Changes: 2 buylines added or modified.
Makegood 3	7/28/20 12:52 PM	Patty Sparkman	Confirmed	1	1	\$0	\$38,925.00	Changes: 2 buylines added or modified.
Makegood 2	7/24/20 10:39 AM	Lori Sanderson	Confirmed	2	3	\$0	\$38,925.00	Changes: Total Spots from 110 to 109. 3 buylines added or modified.
Makegood 1	7/21/20 2:56 PM	Patty Sparkman	Confirmed	1	1	\$0	\$38,925.00	Changes: 2 buylines added or modified.
Revision	7/21/20 11:58 AM	KELLY JOHNS	Confirmed	80		\$27,100.00	\$38,925.00	Changes: Total Spots from 30 to 110, Calculated Dollars from \$11,825.00 to \$38,925.00, Total \$ from \$11,825.00 to \$38,925.00, Origuser Entered Dollars to \$11,825.00, User Entered \$ from \$11,825.00 to \$38,925.00. 25 buylines added or modified.
Queued for Electronic Contracting	7/21/20 9:49 AM					\$0	\$0	
New	7/20/20 12:11 PM	KELLY JOHNS	Confirmed	30		\$11,825.00	\$11,825.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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